



WELSH MUSIC FOUNDATION (WMF) EXECUTIVE CHAIR

Welsh Music Foundation is the music development agency for the music industry in Wales. A dynamic role, the executive chair will be committed to advancing a vibrant music sector in a digital landscape.

Role Criteria:

Essential Experience:

- Proven success in the music sector at both UK and international levels.
- Experience of setting and delivering strategic plans for the development of the commercial music industry.
- Extensive contacts within the creative industries sector at senior level.
- Familiarity with public sector policy and the creative industries.
- Understanding of the issues affecting the music industry in Wales.

Role specification:

- To represent Welsh Music Foundation (WMF) and the Welsh music industry at the highest level nationally & internationally.
- To ensure WMF continues to be recognised as a leading organisation in the representation of the music industry within the UK.
- To support the WMF manager in representing the interests of the Welsh music industry to ministers in Wales, the UK and Europe.
- To help develop the strategic direction for Welsh Music Foundation over the next ten years.
- To support the management team to further develop the organisation
- To work 12 hours a week within the WMF offices in Cardiff.
- To chair Welsh Music Foundation board meetings.
- Where appropriate, to represent the industry in Wales at public meetings and in the press.